

SIX OF THE BEST 'DESIGNER' ROSÉS

Donnafugata Dolce & Gabbana Rosa 2019

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With rosé sales surging during lockdown, Italian fashion house Dolce & Gabbana recently joined the party, designing the label for Donnafugata Dolce & Gabbana Rosa 2019, a Provençal-style pale pink made in collaboration with Sicilian estate Donnafugata.

Created from a blend of Nerello Mascalese and Nocera grapes grown on the northern slopes of Mount Etna and on the hills of Contessa Entellina, near Palermo, the thirst quenching pink offers notes of jasmine, wild strawberry, peach and bergamot, with the Nerello Mascalese adding a mineral component and the Nocera bringing red and stone fruit to the blend.

The bottle's geometrically patterned blue, red, white and pink label, designed by Dolce & Gabbana, is inspired by the ornate detailing of traditional carts native to Sicily. "We are Italian, we love to eat and drink a good wine, like Rosa. For us it is like tasting the smells of our land, seeing it's colours and feeling its atmosphere," the fashion design duo said.

This isn't the first time the designers have moved their brand beyond clothing. They have put their hands to everything from pasta tins for Pastificio di Martino to juicers, toasters and kettles in a lucrative collaboration with Smeg.